



3rd European Monitoring Conference NetWBL “Work-based learning 2020”

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Project presentation:
“TRAM-WBL
Engaging SMEs for Quality
Transnational WBL experiences”

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TRAM-WBL

Engaging SMEs for Quality Transnational WBL experiences

n° 2015-1-IT01-KA202-004735



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TRAM-WBL PARTNERSHIP



Fondazione Centro Produttività Veneto (Italy)
Project Coordinator



Internationaler Bund e.V.,
IB Süd (Germany)



Biedriba Eurofortis
(Latvia)



Istituto Guglielmo Tagliacarne (Italy)



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TRAM-WBL OBJECTIVES

GETTING EMPLOYERS INVOLVED IN INTERNATIONAL WBL

- ✓ To **explore** the **employers support** required for effective and active students learning in **transnational WBL**
- ✓ To **promote school** and **business collaboration** on the provision of transnational WBL enhancing cooperation in areas such as curriculum design, career guidance and mentoring
- ✓ To **support schools/VET providers** and **stakeholders** to improve and innovate **integration** of **transnational WBL** into **school-based practices**
- ✓ To develop and adapt existing **information and guidance materials** and **tools** for **employers, students** and **teaching staff (TRAM-WBL OPEN MARKETPLACE)**

TRAM-WBL TARGET GROUPS

TRIPARTITE RELATIONSHIP OF EMPLOYERS – LEARNERS – TEACHING STAFF

- ✓ **Employers of potential host WBL companies, sectorial business associations and Chambers of Commerce** as well as **schools/VET providers**
- ✓ **Companies** as key target of the marketing plan. Some of them could also be directly involved in the testing phase as host companies.
- ✓ **Teaching/pedagogical staff/VET professionals from schools/VET providers** as the main implementers (in the testing phase) of the functions and materials of the Portal
- ✓ **Selected VET learners** to be involved in the transnational WBL testing phase;
- ✓ **Public and private institutions and VET competent authorities** instrumental in applying the project results in their VET national systems

O1: RECOMMENDATIONS FOR SMART TRANSNATIONAL WBL ECOSYSTEMS



O2: TRANSNATIONAL WBL QUALITY ENHANCEMENT FRAMEWORK



O3: E.R.M.E.S. MOBILITY PORTAL: ADAPTED MATERIALS AND TOOLS FOR A TRANSNATIONAL WBL OPEN MARKETPLACE



O4: TRANSNATIONAL WBL DIGITAL STORIES

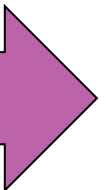


O5: TEACHING STAFF GUIDE FOR TRANSNATIONAL WORK-BASED LEARNING PLANS



O6: TRAM-WBL COMMUNICATION AND MARKETING PLAN FOR COMPANIES ENGAGEMENT

O7: TEST-BEDS IMPACT EVALUATION FINAL REPORT



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TRAM-WBL PILLARS

INTEGRATING EMPLOYERS IN EFFECTIVE SUPPORT FOR TRANSNATIONAL WBL

**RECOMMENDATIONS FOR SMART
TRANSNATIONAL WBL ECOSYSTEMS**

**TRANSNATIONAL WBL QUALITY
ENHANCEMENT FRAMEWORK**

**TRANSNATIONAL WBL OPEN
MARKETPLACE**



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RECOMMENDATIONS FOR SMART TRANSNATIONAL WBL ECOSYSTEMS

- ✓ To develop and evaluate an evidence-base to explore the extent of shared understandings within the tripartite relationship of **schools/VET providers, learners** and **employers** of key factors in creating and sustaining successful active **transnational WBL contexts**.
- ✓ To gain a deep understanding of the **issues, incentives** and **barriers** held by these three parties and to use this understanding to **formulate a tri-partite approach** to **quality transnational WBL projects**.

RECOMMENDATIONS FOR SMART TRANSNATIONAL WBL ECOSYSTEMS

**INTERNATIONAL LITERATURE REVIEW AND
ORGANISATION OF FOCUS GROUPS** addressing different
aspects of the general theme from their perspectives:

Learners (30): to consider effective practice in terms of employer support for their learning abroad;

Teaching staff (25): to identify the most effective ways employers can support transnational WBL learning;

Employers (40): to concentrate on support required by employers from VET providers/schools to enable them to support learners in transnational WBL most effectively



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RECOMMENDATIONS FOR SMART TRANSNATIONAL WBL ECOSYSTEMS

EMPLOYERS' RECOMMENDATIONS

OBSTACLES

Communication language

- In-house tutors: difficult to guide and supervise
- Minimum skills in mother tongue
- English proficiency
- Mobilities between countries with similar languages

Knowledge about the labour market

Previous practical training



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RECOMMENDATIONS FOR SMART TRANSNATIONAL WBL ECOSYSTEMS

EMPLOYERS' RECOMMENDATIONS

TO BE IMPROVED

Cooperation company/VET center

- Mismatch in competences and responsibilities for certain specialities
- Collaboration in all the stages: design of job profile/.../final assessment
- To get to know applicants in advance
- Minimum duration: 3 months
- Preparation of in-house tutors



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TRANSNATIONAL WBL QUALITY ENHANCEMENT FRAMEWORK

QUALITY ENHANCEMENT FRAMEWORK
(guidelines targeting employers, learners and teaching
staff translated in all partners' languages)

to develop good practices in
engaging employers

as **partners**

in the **assessment of transnational WBL projects**



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TRANSNATIONAL WBL OPEN MARKETPLACE

Improvement and integration of existing tools and materials of E.R.M.E.S. Mobility Portal (developed by CPV) for the management of international mobility projects (<http://demo.tram-wbl.cpv.org/> and new **TRAM-WBL information hub**)

Enrichment of **existing on-line pre-departure training programme** with **new contents** and **operative tools** targeting **learners, teaching staff** and **employers involved in transnational WBL projects**



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TRANSNATIONAL WBL OPEN MARKETPLACE

Introduction of **“digital stories”** as an innovative medium for conveying the perceptions and critical reflections of different actors involved in transnational WBL mainly on the support that **employers need in facilitating effective transnational WBL context**.

Communication and Marketing plan to recruit **potential qualified WBL host companies** and to raise the awareness among companies and schools/VET providers of the main functionalities and supporting tools



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www.tram-wbl.eu/

TRAM-WBL

Engaging SMEs for Quality Transnational WBL experiences

Exploring the employers support required for effective transnational work based learning (WBL) for vet learners

Developing information and guidance materials and tools for employers, students and teaching staff;

Promoting school and business collaboration in the provision of transnational WBL

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